



John
Stanley
Associates



Back to the future

What will your business look like in 2034?

An interactive one day workshop led by John Stanley and aimed at entrepreneurial green industry leaders. To ensure we all maximise the benefits of this workshop we have limited the number of delegates on the workshop to 20. The objectives of the workshop is to develop a plan for your business to meet the challenges and opportunities over the next decade.

Programme

- ✓ What are the global trends?
- ✓ What trends are you following..what trends are you ignoring and why?
- ✓ Sustainability or green washing, what do you need to do and when?
- ✓ AI in marketing and production
- ✓ Innovation Technology is essential to get you to 2034

Presenters

John Stanley

John will have just returned from working with nurseries and garden centres in the USA and Europe and presenting to leading growers and retailers who are looking at future trends.

Cam Clifford

Cam works for Burro who are the USA leaders in Innovative Robotic Technology in the nursery industry. He is based in Adelaide and will provide a demonstration of robotics for the industry.

Sarah Thompson

Sarah is the owner of Online Social Butterfly and a leader in AI marketing. She will explain and demonstrate how we can use AI in our businesses.

Josh Nhundu

Carbon 101 sample solutions. We all heard about carbon farming. Does it apply to your business? Is it an opportunity? Josh will explain the process.

Details and Location

Peel Food Innovation Precinct. www.fipua.com.au - 37 Dollyup Street , Stake hill (One Hour South of Perth)
Workshop will be held from 10.00am to 4.00pm on Tuesday 27 February 2024

Investment: \$250 per delegate or \$400 for two people from the same business - tickets through eventbrite

Tuesday
27 February
2024

Book
Here



Contact Us

www.johnstanley.com.au

info@johnstanley.com.au